

## **TEEMING, how superorganisms work to build infinite wealth in a finite world**

Tamsin Woolley-Barker has a high ambition. Already in the prologue she promises to offer a deeply biological way to do business. She is even talking about a new way to organize our entire global society in trying to adapt to our finite earth. And it will be a journey of unbounded optimism and creativity towards a sustainable to live and do business on earth. Okay... can she keep that promise?

It didn't take long to be convinced. With a lot of humour and lightness she takes you through an endless series of examples to actually make firm statements about how we could have infinite wealth living on a finite planet by nurturing the next generation and ensuring its success. I have never read a book that is on one hand a big warning and on the other so optimistic, inspiring and certain about how we can achieve a sustainable way of living just by looking at nature.

There are questions too. Are we more like ants that works as a superorganism or are we more like a group of apes? Can we actually do things 'the mycelium way' as Tamsin suggests? Smoothly she helps us discover the patterns that make this organisms successful ad presents these lessons like you present delicious treats on a birthday party. You can pick what suits you best! She explains how we learn how to create collective intelligence, how to nurture swarm creativity and why it is important to rely on distributes leadership. Isn't it obvious that societies that are in tune with and responsive to their environment and are cooperative instead of competitive have more change to survive?

Building in diversity at a 'manageable' scale is one of nature's ways to create agility and flexibility. Fostering relationships and work in small self-organising groups is another one. Sounds familiar? Wooley-Barker challenges the reader to a apply it on a 'ant-scale'.

As a consultant and facilitator of teams and organizations in the public sector I have been applying Biomimicry for some years now. The challenge is not to inspire people but to really apply nature's wisdom on an operational level in bigger organisations on a bigger scale. For most people it feels like navigating uncertain territory. Thanks to TEEMING we have more insights and a more solid understanding of how to create infinite wealth in a finite world.

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